

## Sports Management Project Ideas

No matter what industry you are in, any business field can benefit from utilizing interns to their fullest potential. One of the many myths about internships is that employers cannot find the time to delegate meaningful work to their interns. The reality is that through thoughtful organization, a great number of assignments and tasks can be given to interns to save employers both time and labor. Below is a list of responsibilities, or “real work,” that interns can do in the sports management field:

- Collect, manage and report statistical data on athletes and events
- Assist in preparation and distribution of public relations materials
- Assist with the control and planning of merchandise and equipment inventory
- Assist in developing and maintaining website, newsletter, and related materials
- Update player scouting database
- Update roster board
- Assist scouting staff in photocopying/compiling reports, comparisons, practice plans, etc.
- Assist with the management of ticket requests
- Participate and assist with various community outreach programs and special events
- Assist in writing the scripts for each home game
- Work on the game day crew, assisting and carrying out promotions during the games